



To whom it may concern

SANAA in conjunction with T.R.U. Ball and Axcel Archery, is hosting the 74th South African National Archery Championships during the weekend of 15 – 17 March 2024 at the Marks Park Sports Club on Judith Rd, Emmarentia, Johannesburg

We have put together a list of sponsor packages and wish to invite interested sponsors to assist us in making our National Championships a huge success. We are excited to create and build on possible future relationships with sponsors to enhance the visibility of your brand and the sport of archery.

Not only is this the South African National Championships, but it will also be the Southern Africa Regional Championships.

This is the fourth time that SANAA will live stream the medal matches on the final's day, Sunday 17 March 2024. Following on the success of the live stream of the 72nd and 73rd South African Championships and the 12th African Championships, SANAA and BackSport have gained valuable experience in live streaming, and we are very excited to build on this during the 74th National Championships. Views grew by 41% from 2022 to 2023 and this year we will be even better with a larger production crew and an even more professional production.

You can view the live stream of the African Games on the link below:

<https://www.youtube.com/live/WMEHQTNVKE?feature=share>

You can view the 2023 nationals on the link below:

<https://www.youtube.com/watch?v=wNmr7MGwEgA&t=3875s>

Our past livestreams have achieved fantastic numbers. The sport of archery is growing fast and with this being an Olympic year there will be a lot of attention directed towards our archers.

In addition, we will create the streaming links on our own social media platforms which will also grow numbers, as highlights via our homegrown audience play a role in getting greater views and in getting more reach for potential clients of our sponsors.

The opportunity for a live stream/broadcast via YouTube and potentially to the World Archery channels, creates an opportunity for people to watch back the event, if they missed the live matches, which provides extended coverage for a sponsor, long after the event is over.

Please direct any interest to Barbara Manning (Organising Committee Chairperson) at the following email Barbara@sanaa.org.za . All sponsored funds will be directly administered by The South African National Archery Association (SANAA).

Sponsorship packages are limited in order to give our partners maximum coverage. Please note that these packages will be available on a first come first served basis so please do not hesitate to contact us if you are interested.

Regards

P. ROUX
PRESIDENT





Design and colour options during Tournament

TYPE OF SPONSOR	AMOUNT	AVAILABLE SLOTS	WHAT YOU GET
PLATINUM	R12 000.00	2	See conditions below
GOLD	R8 000.00	4	See conditions below
SILVER	R1000	13	2 Banners
BRONZE	R500	13	1 Banner

SPONSORS TO SUPPLY THEIR OWN BRANDING MATERIAL FOR THE DURATION OF THE EVENT

PLATINUM SPONSOR

1. Flags/banners any amount and size allowed within reason, will be used on finals field on camera for live streaming as well on the berm.
2. Sponsors Logo will appear on the live stream feed.
3. Sponsors Logo will appear on the score cards.
4. Sponsor can supply digital advertisement to display during the live stream break.
5. Sponsors Logo to appear on the SANAA website until the 2025 National Championships.
6. Sponsors will have free advertising space in the official SANAA magazine the SA Archer that appears monthly. This will be available until the 2025 National Championships.
7. Sponsors Logo will appear on the banner wall used during the interviews that will be live streamed.
8. Sponsors logo to be displayed on SANAA social media pages.





GOLD SPONSORS

1. 10 Flags/Banners at the back of the field and on finals field (size 1200mm x 600mm maximum) – visible on live streaming.
2. Sponsors logo displayed on the SANAA website for 6 months.
3. Sponsors will have free advertising space in the official SANAA magazine the SA Archer that appears monthly. This will be available for 6 months.
4. Sponsors Logo will appear on the banner wall used during the interviews that will be live streamed.

SILVER SPONSORS

2 Banners (size 1200mm x 600mm maximum) size to be put up at the back/side of the range.

BRONZE SPONSORS

1 Banner (size 1200mm x 600mm maximum) size to be put up at the back/side of the range.

SPONSOR APPLICATION AND ARTWORK DATE DEADLINE

COB 23 February 2024

YOUR LOGO HERE



SPONSOR FORM

We would like to thank you for your valued contribution to the event and to the sport of Archery

Invoice details of sponsor

Company Name	
Contact Person	
Physical Address	
Contact Number	
VAT No	
Email	

Please complete the following form

Description	Cost	Qty	Yes / No
Platinum Sponsor	R12 000.00		
Gold Sponsor	R8 000.00		
Silver Sponsor	R1 500.00		
Bronze Sponsor	R1000.00		
Sponsored Gifts / Donations			

YOUR LOGO HERE



Banking Details:

Bank:	Nedbank Limited
Branch:	Hermanus
Account Name:	S A N A A (S A National Archery Association)
Account Number:	1345 012217 - cheque
Branch code:	134512
Reference:	National Champs 2024
Proof of payment to:	barbara@sanaa.org.za

YOUR LOGO HERE